EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	25795	(estimat$4 with Value with (information or data))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/03 14:20
L2	1471	1 and (award or reward or pay or cash or prize or gift or privelege)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/03 14:21
L3	120	1 SAME (award or reward or pay or cash or prize or gift or privelege)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/03 14:24
L4	1	3 and "advertising rate"	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/03 14:25
L5	9	3 and (advertis$ SAME (rate or charge or fee))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/03 14:25

Marketing   Commercial

Viewer/listener

Statistics   Incentive

Poll

Measure   on line
promote
exposure

L8	0	5 and "estimate value"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/03 08:09
L9	0	5 and 2	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/03 08:09
L10	0	5 and 1	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/03 08:09
L11	0	5 and 3	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/03 08:09

EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	523	"information broker"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/03 07:43
L2	181	1 and "web page"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/03 07:44
L3	106	2 and advertis$	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/03 07:44
L4	48	3 and (reward or compensation or discount or valuation or evaluation or "estimate value" or "estimated value" or prize or discount or reward or award)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/03 08:04
L5	184	"lexus nexus" or "nielsen ratings"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/03 08:08
L6	0	5 and 3	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/03 08:05
L7	0	5 and 4	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/03 08:06

7s30 → 12s30 one case

12s30 → 5:30 another case

5s30 → 6s30 document what I learned